

Attention: MLM Independent Contractors
Wouldn't YOU like someone to represent YOUR interests?

Literally every Industry and Profession in the United States has a professional and or trade association to represent them. Yes! Competitors (both individuals and companies) join forces to accomplish things that are only possible by working together. **By Association!**

The Multi-Level Marketing International Association (**MLMIA**), was founded in 1985 (by a then Corporate Executive, Michael Sheffield, a Supplier (that we call Support), Executive Consultant, Doris Wood and two Distributors, Marge Robinson and Rick DeNeff) to represent the Multi-Level Marketing, also known as Network Marketing, industry. Today MLMIA is known as "The Association for Network Marketing, Worldwide." Until **MLMIA** was formed, there was no organization representing the individual and collective interests of Distributors (Representatives, Dealers, etc.) or Suppliers in the Network Marketing field.

Why do Distributors join MLMIA? They can't earn income on the people they sponsor or build a downline for residual income (although **you** can help recruit new members and the benefits are tremendous). There isn't any compensation plan. You can't advertise in MLMIA publications but you can have an eMail address. You can't do any recruiting for your particular product through the Association and the Association won't sell or publish its Distributor Membership roster. In fact, it sometimes looks like there isn't any personal gain whatsoever!

Or is there?

MLMIA is a nonprofit Worldwide Professional Trade Association headquartered in Irvine, California. **MLMIA** is charged with the responsibility of increasing the credibility of the industry. In addition, the association seeks to improve the professionalism of Distributors, Companies and Suppliers by establishing and enforcing industry ethics and standards and by making education an on going priority!

Maintaining high ethical standards and representing all members equally is paramount to the mission of the Association. Thousands have already learned that if you want unbiased, factual information, contact **MLMIA**.

The Association works closely with local, state and federal legislative branches where ever there is an International office and regulatory agencies inclusive of Attorneys General offices, the Federal Trade Commission and the United States Postal Service. The Association also works with the news media, radio and TV talk shows and publications in an attempt to insure fair and factual reporting. To minimize unnecessary or prohibitive legislation and laws, minimum standards are established for members. Arbitration is provided between members ... companies, distributors and between suppliers.

MLMIA provides a variety of member programs, services, seminars, conferences, discounts on books, tapes, informational assistance and many other benefits including subscriptions to some industry publications.

Through **MLMIA**'s programs and services we are dispelling the myths and minimizing the possibility of less scrupulous individuals and companies from entering into our industry. By so doing, the Association is paving the way and making it easier for hundreds of thousands more to consider becoming professional Independent Distributors, either part or full time, in the Network Marketing Industry.

The personal gain for you, as a Distributor, and your colleagues as members of **MLMIA** is immeasurable. With your membership you are not only supporting your industry but you gain personal recognition as a professional by being authorized to use the logo and the words "MEMBER MLMIA" on you're personal business cards and stationary. A Distributor may not use the logo on any company literature or give the impression that the company is a member. If your company is also a member of **MLMIA** they can use it on their brochures as well.

Prior to MLMIA, Independent Distributors in Network Marketing didn't have any association to represent their interests. We are proud to have been the first to fill that enormous discontinuity in our industry.

For further information about any category of membership and applications, check under the appropriate menu category on our web site at www.mlmia.com or write to **MLMIA** – 119 Stanford Court – Irvine, CA 92612. When writing, please send \$10.00 (US funds) for postage and handling. You'll receive a \$10 certificate good towards anything **MLMIA** has to offer.

We look forward to having YOU as a member.